

Top Domain Expertise

Fintech

Online Payment

Open Banking

E-Commerce Systems (B2C, B2B)

SaaS Product Management

Reservation(Booking) Systems

Languages

English (Full Professional Working)

Certifications & Trainings

VPs and Directors of Product Management: Finding Excellence

Fintech 101

OWAPS Top 10

KMP I - Kanban System Design

Agile Project Management & Scrum

IIBA CBAP Business Analysis Course (Version 2.0 & 3.0)

ISTQB Foundation

User Experience Design & Usability

Project Management (PMI-PMP)

OOP Principles, Design Patterns & Enterprise Level Architectures

Refik Saritepe

Istanbul, Turkey



Summary

Senior Manager in Fintech and SaaS environment with over 25 years experience that includes the entire range of management and information technology functions.

The team leader of market maker SaaS products:

NetEkstre, Netahsilat, Neticaret

Skills & Expertise;

- Management, Business Strategy Development
- Product Development and Management
- End-to-end SDLC and IT management
- Team Building & Leadership
- SaaS Product Management
- Agile Transformation & Agile Methodologies (Scrum & Kanban)
- Project Management with PMI
- Business Analysis & Requirement Management
- Outsource & Vendor Management
- Multinational Project Management

Strong background in;

- Fintech, Open Banking, Online Payment
- E-Commerce, E-Business (B2C & B2B),
- Hosted Products and Services (SaaS)
- Reservation(Booking) Systems
- PCI-DSS, Information Security (ISO 27001, GDPR2, KVKK)
- System Migrations/Integrations
- Large Scale, Enterprise Grade Applications
- Change Management and Organizational Development

Experience

Testinium

Delivery Director

January 2024 -

Işık University – Management Information Systems

Part-Time Lecturer

Eylül 2023 -

FintechUP Danışmanlık ve Yazılım Hizmetleri

Advisor

March 2023 -

Consultancy services in the fields of strategy creation, organizational restructuring, product development, technology and infrastructure, project management and business partnerships.

Eçözüm Bilgi Teknolojileri A.Ş.(FinRota)

General Manager

February 2020 - November 2022 (2 years 10 months)

Leading scale-up and investment process of the company.

Managing development of new open banking and online payment/collection products.

Managing Product Management, Technology, Digital Marketing, Sales, Finance and HR departments

Managing the end-to-end operations of the company with 190+ employees.

Participate in the activities of the Board of Directors.

CTO

October 2017 - February 2020 (2 years 5 months)

Leading the growth and reshape of technology teams.

Developing Product Strategies and Roadmaps.

Managing the development of NetEkstre, the new open banking product.

Managing the development processes of Netahsilat online payment/collection product.

Managing Software Development (which includes Business Analysts, Developers and Testers), Infrastructure and Technical Support teams.

Leading Agile Transformation and Improving Software Development Life Cycle.

Managed Team Size: 85 & Managed Budget: 13 Million TL.

Etstur

Software PMO Manager

June 2013 - September 2017 (4 years 4 months)

Establishment and management of Software Project Management Office that consisting of project managers, business analysts and testers.

Implementation of Enterprise Software Development processes across the company. Improving and restructuring Software Development Life Cycle.

Managing requirement analysis, development, testing and go live processes of critical projects.

Managing internal and external software development teams.

Coordinating business units and development teams.

Managing local and foreign vendors.

Leading Agile Transformation.

E z m Bilgi Teknolojileri A.Ő.

Co-Founder, Head of Technology & Product

August 2001 - June 2013 (11 years 11 months)

Developing Product Strategies and Roadmaps.

Managing Development Process of Neticaret E-Commerce & Netahsilat Online Payment Products.

Managing and Coordinating Software Development, IT and Help Desk teams.

Setting Software Development and Project Management Standards.

Planning and Managing Hosting Infrastructure of the Products.

Analysing and Developing Products Requirements.

Managing Help Desk (Software Support) process.

C21 Distiribution

Senior Developer

January 2000 - July 2001 (1 year 7 months)

Developing Web Applications

Developing B2B E-Commerce Systems

Perform BiliŐim Teknolojileri

Software Developer

June 1998 - December 2000 (2 years 7 months)

Developing Web Applications

Developing Client-Server Applications

Education

Maltepe  niversitesi

Master of Business Administration (M.B.A.), Social Sciences · (2016 - 2018)

BoĐaziĐi  niversitesi / Bosphorus University

Bachelor's degree, Management Information Systems · (1998 - 2001)

BoĐaziĐi  niversitesi / Bosphorus University

Computer Programming · (1994 - 1998)